

# Jaypee University of Engineering & Technology, Guna

## Publications – Department of Humanities & Social Sciences

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### Journal

- Abhishek Shukla, Amit Srivastava, “Immersive Healing: Examining the Effectiveness of Cognitive Behavioral Therapy Using Virtual Reality to Reduce Cognitive Distortions”, *Augmented Human Research*, Vol. 9, No.1, pp. 2, August 2024.
- Ankita Jain, Dr. Sandeep Srivastava, Dr. Abhishek Shukla, “Materialism and Compulsive Buying: The Mediating Roles of Self-Control and Anxiety”, *South Eastern European Journal of Public Health*, Vol. 25, pp. 83–96, August 2024.

### Book/Book Chapter

- Dr. Kamini Bhasin “Women in Tech: Opportunities and Challenges” in ICSSR sponsored national seminar on ‘Women entrepreneurship: Driving Economic Empowerment in Atmanirbhar Bharat’ organized at JBS, JIIT, Noida during Sep. 20-21, 2024